## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 08131 020810Z ACTION EA-09

INFO OCT-01 EB-07 ISO-00 /017 W

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R 020802Z JUN 77 FM AMEMBASSY TOKYO TO USDOC USTS INFO SECSTATE WASHDC 8278

**UNCLAS TOKYO 8131** 

E.O. 11652: N/A TAGS: ETRD

SUBJECT: NHK-TV AMTRAK MEDIA TOUR

SUMMARY: REQUEST FOR ASSISTANCE ON NHK-TV AMTRAK PROJECT. END SUMMARY.

JW-7490. 1. THE NHE-TV PUBLIC TELEVISION NETWORK WILL DISPATCH A FILM CREW THIS JULY TO THE U.S. TO PRODUCE A HALFHOUR REPORT ON THE REVIVAL OF PASSENGER TRAIN TRAVEL PIONEERED BY AMTRAK. THE CREW PLANS TO FILM AN AMTRAK TRANSCONTINENTAL TRAIN AND THE METROLINER. TENTATIVE FILMING SCHEDULE IS JULY 5-21. THIS SHOW WILL BE ONE OF FOUR SPECIAL FEATURES ON RAIL TRAVEL IN THE U.S., EUROPE AND INDIA.

- 2. WE HAVE RECOMMENDED THE PRODUCER CONTACT JIM BRYANT, PUBLIC AFFAIRS DIRECTOR FOR AMTRAK IN WASHINGTON DC, THROUGH THE NHK OFFICE IN NEW YORK TO SET UP FILMING ARRANGEMENTS. WHILE WE ARE NOT SUPPORTING THIS PROJECT WITH CAB WAIVERS OR SPR FUNDING, WE DO BELIEVE IT IS WORTHWHILE AND THAT IT WILL EFFECTIVELY PUBLICIZE AMTRAK IN JAPAN. WE WOULD THEREFORE APPRECIATE ANY EXTRA USTS EFFORT TO ALERT BRYANT TO THIS PROJECT.
- 3. THE THREE-MAN CREW WILL CONSIST OF DIRECTOR TOSHINOBU NAGANAWA, REPORTER YOSHIHIKO KUBOTA AND CAMERMAN KENJIRO OHE. TELECAST IS SCHEDULED FOR 7:30-8:00 A.M. ON A WEDNESDAY UNCLASSIFIED

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IN OCTOBER. IT WILLHAVE AN ESTIMATED 9 MILLION VIEWERS AND WILL BE WORTH USDOLS 300,000. SHOESMITH

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	Margaret P. Grafeld	Declassified/Released	US Department of State	EO Systematic Review	22 May 2009
NNN					

## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: FILMS, INFORMATION MEDIA, PROGRAMS (PROJECTS), VISITS

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Copy: SINGLE Sent Date: 02-Jun-1977 12:00:00 am Decaption Date: 01-Jan-1960 12:00:00 am Decaption Note:

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Disposition Reason:
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TAGS: ETRD, JA, US

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